

›i¾› !œ¹Î›%oŕ ž%œž%œ - [šiÁ› Í™y¾ š©Â™É¾ - ŕiœœš%œ ŕš%óšiš›é›à ŕyœÙ•]

DATE: Sunday, September 28, 2025
LOCATION: Minto, New South Wales, AU

Event Description

›i¾› !œ¹Î›%oŕ ž%œž%œ - [šiÁ› Í™y¾ š©Â™É¾ - ŕiœœš%œ ŕš%óšiš›é›à ŕyœÙ•] Durga Puja 2025 is a global event celebrated around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 148 people

Event ID: ApGTYutzYgVTMjFfgX

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 59 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.