

?? Customer Appreciation Day at Down the Street Nutrition! ??

DATE: Wednesday, August 20, 2025
LOCATION: Brooklyn Park, Minnesota, US

Event Description

?? Customer Appreciation Day at Down the Street Nutrition! ?? is a premier festivals event in Brooklyn Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 261 people

Event ID: 4xQuqmJr6Frg8hkBv7

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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