

• «SÊN-« eYO`_7Xi• i OÝPe^• Combining TCM & Chiropractic to achieve Optimal Health

DATE: Saturday, October 11, 2025
LOCATION: Kowloon, HK

Event Description

• «SÊN-« eYO`_7Xi• i OÝPe^• Combining TCM & Chiropractic to achieve Optimal Health is a premier conference region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 27/100

Expected Attendance: 71 people

Event ID: BVLL2ZCPztMbPDgPSh

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 28 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.