

= Colour Party = Mural Reveal =

DATE: Thursday, August 21, 2025
LOCATION: Whang & V'À æ÷ thland Region, NZ

Event Description

= Colour Party = Mural Reveal = is a premier community event in Whang & V'À This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 32/100

Expected Attendance: 129 people

Event ID: H55Esxi4KKjm7Sep4j

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 52 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.