

# Ø=Þ"Ø<β<sup>a</sup> Coastal Vibes Market + Emergency Services Expo

DATE: Friday, September 5, 2025  
LOCATION: Tweed Heads, New South Wales, AU

## Event Description

Ø=Þ"Ø<β<sup>a</sup> Coastal Vibes Market + Emergency Services Expo is a premier expos event in Tweed Heads. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 42/100

**Expected Attendance:** 414 people

**Event ID:** mnsD3WrwNMHKFY6nSY

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 166 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*