

# Ø<β '( Celebrate Diwali - Festival of Lights with Family! '(Ø<β

DATE: Friday, October 17, 2025  
LOCATION: Upper Mount Gravatt, Queensland, AU

## Event Description

Ø<β '( Celebrate Diwali - Festival of Lights with Family! '(Ø<β is a premier festivals event in Upper Mount Grava. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 41/100

**Expected Attendance:** 338 people

**Event ID:** 8FMJiRxLFYTyCvfkZP

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 135 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*