

AD>Cα;C 4: B\$@C =D ç 2 A4 B à

DATE: Saturday, November 15, 2025
LOCATION: Dresden, Sachsen, DE

Event Description

AD>Cα;C 4: B\$@C =D C A4 B à A\$7C4;Dô4 Dt5D 5Cp Cô@C,,7CÄC «D4AD\$=Cä9 C,,AD\$>D 8C(° c A >C / world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 195 people

Event ID: ExJpXUteoC4LoE75mh

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.