

# R(føg Book Cluby\N fØQilá Books & Br

DATE: Saturday, August 16, 2025  
LOCATION: Hong Kong Island, HK

## Event Description

R(føg Book Cluby\N fØQilá Books & Brews is a premier conferences event in the region. This event attracts v from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 29/100

**Expected Attendance:** 94 people

**Event ID:** HrqH47kiVpw2B2VhXN

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 38 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*