

? Bands, Brew & BBQ at SeaWorld Orlando: Your Ultimate Summer Escape! ? \$249 PER COUPLE!

DATE: Friday, August 15, 2025
LOCATION: Kissimmee, Florida, US

Event Description

? Bands, Brew & BBQ at SeaWorld Orlando: Your Ultimate Summer Escape! ? \$249 PER COUPLE! is a premier festivals event in Kissimmee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 304 people

Event ID: 67R8ZCP93hD22EvEcU

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 122 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.