

BT>Dt5D,,L D4GC,,BDÄADö 8 D 0C >

DATE: Monday, November 3, 2025
LOCATION: Berlin, Berlin, DE

Event Description

BT>Dt5D,,L D4GC,,BDÄADö C€ D 0C >D\$0D\$L C A45D <C =C,,8?—A,,=DD>D <C FC,,>CÔ=D'9 D 5CÄ8CÔ0D
the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 148 people

Event ID: DG4Csseru5xbA3fKyB

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 59 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.