

(ATRAÇÃO NACIONAL) (15/08) SEXTA-FEIRA NOVA MORADA DO SAMBA !

DATE: Friday, August 15, 2025
LOCATION: Morada do Vale III, Rio Grande do Sul, BR

Event Description

(ATRAÇÃO NACIONAL) (15/08) SEXTA-FEIRA NOVA MORADA DO SAMBA ! is a premier concerts event in Morada do Vale III. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 311 people

Event ID: Co2Sr5Ub7NwNFzkuQZ

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.