

And Cotoba Concerts

DATE: Sunday, September 21, 2025
LOCATION: Berlin, Berlin, DE

Event Description

And Cotoba Concerts is a premier concerts event in Berlin. This event attracts visitors from across the region and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 318 people

Event ID: A4TF6xaKo4VEuL623C

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.