

A&D <CäA AÔ0 Aô>D\$>C':C

DATE: Saturday, September 13, 2025
LOCATION: Tallinn, Harju maakond, EE

Event Description

A&D <CäA AÔ0 Aô>D\$>C':CP and B\$>C\$0D 8D• A AD\$@Cä=Cä< is a premier concerts event in Tallinn. This event significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,094 people

Event ID: 3rcQ6gPDwCqGCgBbRU

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 438 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.