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DATE: Saturday, October 25, 2025
LOCATION: Singapore, SG

Event Description

0 ›Tg/'RT'NKY 0 —›Tg/^ho — u1Vý—E^{g/^ Alexander Y THs. is a premier performing-arts event in Singapore around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: AcghskSDLp29SpaQ3D

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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