

# +Pp Ajax Special Event | San José, Costa Rica | 20 de Noviembre

DATE: Thursday, November 20, 2025  
LOCATION: San Rafael, San José, CR

## Event Description

+Pp Ajax Special Event | San José, Costa Rica | 20 de Noviembre is a premier conferences event in San Rafael. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 35/100

**Expected Attendance:** 183 people

**Event ID:** GyPNQ3YHNNHt5Ph2xeR

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 73 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*