

# ΣΕΪV ^tfi (fn• fBkμ) | AIA Carnival (Standard)

DATE: Saturday, February 7, 2026

LOCATION: Hong Kong Island, HK

## Event Description

ΣΕΪV ^tfi (fn• fBkμ) | AIA Carnival (Standard) is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 44/100

**Expected Attendance:** 483 people

**Event ID:** GtbGoYTgASrGFLBHUF

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 193 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/-aia-carnival-standard>

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