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DATE: Wednesday, November 26, 2025
LOCATION: Aachen, Nordrhein-Westfalen, DE

Event Description

c-1c` c6*bvFbđ b6(d6HdVJböJ b†'dF9c (d d J dV/d!Fb• Aachen dFAc Jd Twist It Comedy is a premier performance featuring international comedians from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 314 people
Event ID: C26r3QLVh7YMLyJzke

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.