

o³Nžf/O` [ŋ N-yË€okag AACCC Mid-Autum

DATE: Saturday, September 27, 2025
LOCATION: Adelaide, South Australia, AU

Event Description

o³Nžf/O` [ŋ N-yË€okag AACCC Mid-Autumn Festival is a premier festivals event in Adelaide. This event attracts around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 30/100

Expected Attendance: 104 people

Event ID: FffrA9qAbpdRoUCKjJ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.