

'(A Night of Magic '(

DATE: Friday, August 15, 2025
LOCATION: Batemans Bay, New South Wales, AU

Event Description

'(A Night of Magic '(is a premier community event in Batemans Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 98 people

Event ID: 8x42v3PPFzrumGjRVf

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
