

# —sl—ece†—ÆR N«g —0 Œ“›Z0 A Book Talk with Fish

DATE: Thursday, September 18, 2025  
LOCATION: HKI, HK

## Event Description

—sl—ece†—ÆR N«g —0 Œ“›Z0 A Book Talk with Joan Chen — Magic Fish is a premier conferences event i  
event attracts visitors from around the world and significantly impacts local hotel demand, creating  
opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 29/100

**Expected Attendance:** 94 people

**Event ID:** CFZ3Px3vP2D2ki8myG

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 38 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*