

7th International Conference on Strategic Revenue Management

DATE: Tuesday, October 7, 2025
LOCATION: València, Comunidad Valenciana, ES

Event Description

The 7th International Conference on Strategic Revenue Management is a premier conferences event in València. This event attracts visitors from around the world, significantly impacting local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 109 people

Event ID: ESCctPByVEDK382KHL

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.