

# dV9dV'c J d&/ bvDböFd!' 3

DATE: Saturday, October 4, 2025  
LOCATION: Amman, Amman Governorate, JO

## Event Description

dV9dV'c J d&/ bvDböFd!' 3 is a premier conferences event in Amman. This event attracts visitors from around the world, significantly impacting local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 409 people

**Event ID:** FmWizyM7QfzRmEcZo

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 164 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*