

f ~İfzag 2025^t9g 6eå f g Qm (Eco City

DATE: Saturday, September 6, 2025
LOCATION: Kuala Lumpur, Federal Territory of Kuala Lumpur, MY

Event Description

f ~İfzag 2025^t9g 6eå f g Qm (Eco City Mall) is a premier conferences event in Kuala Lumpur. This event attracts attendees from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 221 people

Event ID: 44j388tAnJdwaRDkSj

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.