

# f ~lfzag 2025^t9g 20eå f g Qm (Klar

DATE: Saturday, September 20, 2025  
LOCATION: Klang, Selangor, MY

## Event Description

f ~lfzag 2025^t9g 20eå f g Qm (Klang) is a premier conferences event in Klang. This event attracts visitors from the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 37/100

**Expected Attendance:** 221 people

**Event ID:** DS5h83LTTWeX9R6a7z

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 88 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*