

f ~lfzag 2025^t9g 18eå f g VÛ (Eco C

DATE: Thursday, September 18, 2025
LOCATION: Kuala Lumpur, Federal Territory of Kuala Lumpur, MY

Event Description

f ~lfzag 2025^t9g 18eå f g VÛ (Eco City) is a premier conferences event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 117 people

Event ID: DKqc56JBCF6PUGk9oV

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 47 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.