

# f ~lfzag 2025^t9g 10eå f g N (Melak

DATE: Wednesday, September 10, 2025

LOCATION: Melaka, Melaka, MY

## Event Description

f ~lfzag 2025^t9g 10eå f g N (Melaka) is a premier conferences event in Melaka. This event attracts visitors from the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 107 people

**Event ID:** 4uQAbW7E2yUCFrsJcW

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 43 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/-2025910-melaka>

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