

SabXY'[fNãt m;R''-%o•[%ozÜy 2

DATE: Monday, August 25, 2025
LOCATION: Chao Yang Qu, Bei Jing Shi, CN

Event Description

SabXY'[fNãt m;R''-%o•[%ozÜy 2025^t8g 25eå is a premier conferences event in Chao Yang Qu. This event attracts global attention, impacting the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 237 people

Event ID: 4y96KyJzyt9NCZ4sBp

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.