

# SabXY'[fbÛu m;R"-S N-zÛÿ 2

DATE: Saturday, August 23, 2025  
LOCATION: Dongcheng, Beijing, CN

## Event Description

SabXY'[fbÛu m;R"-S N-zÛÿ 2025^t8g 23eå is a premier conferences event in Dongcheng. This event attracts world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 37/100

**Expected Attendance:** 229 people

**Event ID:** 4Yf6NDpSYmhQPGemKj

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 92 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*