

# f ~lfzag 2025^t8g 21eå f g VÛ (Georgetown)

DATE: Thursday, August 21, 2025  
LOCATION: George Town, Penang, MY

## Event Description

f ~lfzag 2025^t8g 21eå f g VÛ (Georgetown) is a premier conferences event in George Town. This event attracts attendees from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 113 people

**Event ID:** 4inMwN8hVg3NzpirWi

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 45 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*