

# f ~lfzag 2025^t11g 1eå f g Qm (Eco City)

DATE: Saturday, November 1, 2025  
LOCATION: Kuala Lumpur, Federal Territory of Kuala Lumpur, MY

## Event Description

f ~lfzag 2025^t11g 1eå f g Qm (Eco City Mall) is a premier conferences event in Kuala Lumpur. This event attracts attendees from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 38/100

**Expected Attendance:** 241 people

**Event ID:** zM5wuxGXrVYnjypFWe

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 96 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*