

# f ~lfzag 2025^t10g 29eå f g N (Eco City

DATE: Wednesday, October 29, 2025

LOCATION: Kuala Lumpur, Federal Territory of Kuala Lumpur, MY

## Event Description

f ~lfzag 2025^t10g 29eå f g N (Eco City Mall) is a premier conferences event in Kuala Lumpur. This event attracts international visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 32/100

**Expected Attendance:** 122 people

**Event ID:** FX9XWQzoPNn3L9XzLA

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*