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DATE: Saturday, October 11, 2025
LOCATION: Berlin, Berlin, DE

Event Description

A,,=C\$5D BC,,FC,,8 C 2025 C4>CDC - A 5D ;C,,= RU (Investieren in 2025 - Berlin) is a premier conference that attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 271 people

Event ID: 6zzDn9UGgHm37uUy8J

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.