

# QÀ\_ÃN eåOî · y»vø\_õO[<sup>^</sup>L —0 Qk

DATE: Saturday, September 20, 2025  
LOCATION: Singapore, SG

## Event Description

QÀ\_ÃN eåOî · y»vø\_õO[<sup>^</sup>L —0 QkQseçb 0û0 'ÑR ~ï0 \_y:0ûSA\_õIÕ\_õO[QqOî0 2025^t 9g 21eåy f g eåy is a p  
the world and significantly impacts local hotel demand, creating opportunities for strategic revenue  
management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 45/100

**Expected Attendance:** 541 people

**Event ID:** EUKLUVjshCFCjiZQmc

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 216 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*