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DATE: Sunday, November 30, 2025
LOCATION: Singapore, SG

Event Description

s(Æpu & d:pk€ 0 g,, ~,0 2025 N•jÁVP -- e°R WazÙ is a premier concerts event in Singapore. This event a world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 204 people

Event ID: 9cVm7dcmo8FxDjEtVf

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.