

# Aä"Aæ B´"B´ AÄ Aæ Aä\$Aä | 13 B AÔ"E

DATE: Saturday, September 13, 2025  
LOCATION: London, England, GB

## Event Description

Aä"Aæ B´"B´ AÄ Aæ Aä\$Aä | 13 B AÔ"Bô B / | UK STAND-UP CLUB is a premier performing-arts event in London, attracting international visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 32/100

**Expected Attendance:** 122 people

**Event ID:** H2pG8yj3Zw7dpo4Rg4

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*