

A AD AT A B Aô B\$ A" AD#A A,, AR Á

DATE: Monday, October 13, 2025
LOCATION: Dublin 1, County Dublin, IE

Event Description

A AD AT A B Aô B\$ A A AD#A A,, AP | 13 Aä B\$/A Bđ | LAUGHTER LOUNGE is a premier performing-arts event that attracts international visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 116 people

Event ID: 4QoZ6mmxgPrGL7YKV5

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.