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DATE: Friday, October 10, 2025
LOCATION: Richmond, British Columbia, CA

Event Description

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Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 93 people

Event ID: GzjAwJtjQChUYfFANe

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.